

***This training workshop will take place in a virtual format via a digital platform***

## **Live virtual Instructor-led Training Workshop**

# **LEADERSHIP SKILLS FOR PHARMACEUTICAL AND BIOPHARMACEUTICAL PROFESSIONALS**

**Day 1: 3<sup>rd</sup> June 2021 – Day 2: 4<sup>th</sup> June 2021**



**Virtual Classroom**

### **Overview**

This comprehensive course will introduce you to the core concepts of what makes an excellent leader in the pharmaceutical industry – and how to apply the different skills of leading your staff or team to maximise results. You will become competent and familiar in a range of well-recognised leadership techniques used in the pharmaceutical industry, which you will then go on to use on a daily basis when you return to the workplace, enabling you to perform at a higher level.

This course will include pharmaceutical case studies and interactive discussions to share best practice.

### **Course Objectives**

- Understanding leadership and how to develop your leadership skills to a higher level
- Understand well-recognised leadership techniques and apply these to your work
- How to apply leadership to set your strategic direction
- Leading and developing your team, department or company to stay relevant to today's pharmaceutical business needs
- How to lead successful change in the pharmaceutical industry

*Interactive activities (exercises, break-out groups, polls, discussions) are core part of the workshop to help you to test and confirm you have met the learning objectives.*

### **Course Topics:**

- **Understanding leadership**
- **Developing leadership style including strategic skills and agile leadership**
- **Leading and developing a pharma team, department or organisation**
- **Leading successful change in pharma**
- **Enhancing communication (including in a virtual setting)**
- **Dealing with conflict, poor performance and problems**
- **Motivating the team**

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### **Who should attend?**

This leading Leadership course in the Pharmaceutical and Biopharma industry, designed specifically for pharmaceutical and biopharma professionals, will be relevant for existing leaders/managers who wish to enhance leadership skills to a higher level, as well as those new to or aspiring to a leadership/management role including:

- Team leaders, project leaders and managers including those working in clinical research and other R & D areas
- Heads of departments
- Managers who have received little or no formal leadership training and who need to enhance their skills
- Anyone who wants to develop leadership skills to achieve greater success

### **Course Leader**

Dr Laura Brown, BSc, PhD, MBA, Diploma in Clinical Sciences is a Management and Training Consultant. She has extensive experience in the Pharmaceutical Industry, having held senior management and leadership positions with GSK, Hoechst Marion Roussel, MDS, and GCRP.

Since completing her MBA Laura has co-authored several books on management including: “Strategic Project Management”, “Be Your Own Strategy Consultant” - Demystifying Strategic Thinking, “Development the Individual”, “The Ultimate Book of Business Skills” and Project Management for the Pharmaceutical Industry. She also has a degree in psychology. Laura has facilitated on the MBA leadership skills programme at Cranfield School of Management, one of Europe’s leading business schools.

### **Learning Methodologies**

Interactive sessions with a mix of lecture, group exercises, pharmaceutical case studies including a business school industry case study, electronic whiteboards, polls and discussions.

### **Technical Requirements**

The training modules will be delivered via digital platform. In order to get access you will need an internet connection, audio (from computer speakers or microphone), and a webcam (standalone or integrated with your monitor/laptop).

## LEADERSHIP SKILLS FOR PHARMACEUTICAL AND BIOPHARMACEUTICAL PROFESSIONALS

### REGISTRATION FORM

First Name\*: \_\_\_\_\_

Last Name\*: \_\_\_\_\_

Company\*: \_\_\_\_\_

Job Title\*: \_\_\_\_\_

Billing Address\*: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone\*: \_\_\_\_\_

Email Address\*: \_\_\_\_\_

Background: \_\_\_\_\_  
\_\_\_\_\_

Experience: \_\_\_\_\_  
\_\_\_\_\_

Are you a CTC employee? ☐ yes ☐ no

Are you a SwAPP member? ☐ yes ☐ no

Are you a SBA member? ☐ yes ☐ no

What do you expect to get from this course?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you wish to receive regular training updates? ☐ yes ☐ no

I agree to the [terms and conditions](#) ☐ yes

### REGISTRATION INFORMATION

Dates:  
**3<sup>rd</sup> & 4<sup>th</sup> June 2021**

Time:  
**Day 1: 09:00-17:00 / Day 2: 09:00-17:00**

**Delivery method:**  
Remotely via a digital platform. Delegates will receive login instructions within a week before the course starts.

**Registration Fee:** CHF 1'150.00 + 7.7% VAT  
15 % reduction for members of SwAPP and SBA  
Special fees for CTC employees  
[Group discounts available, please contact training@ctcresourcing.com](mailto:training@ctcresourcing.com)

**Registration fees include:** Course documentation. Upon completion of the online survey participants will be able to get their certificate of attendance.

**Payment:** After registration you will receive confirmation and an invoice with instructions on how to complete the bank transfer. Full prepayment is needed prior to the course start date.

**Cancellation Policy:**  
• Cancellations received **more than 14 days before** course: **100% refund** less bank charges & cancellation fee of CHF 50.00  
• Cancellations received **7-14 days before** the course: **50% refund**  
• Cancellations received **7 days before** the course: **no refund**  
In case of no show, no refund will be made.

*Please note that CTC reserves the right to cancel this course or to make minor alterations to the content and timing of the programme or to the identity of the speakers. In the unlikely event of cancellation, delegates will be offered a full refund. CTC will not, however, be held responsible for any related expense incurred by the participant.*

Transfer Policy  
*Subject to agreement from CTC Clinical Trial Consulting AG (CTC) prior to the event, the registration may be transferred to another person from the same company or organization at no extra charge. Updated registration information will be required.*

Photography and Video Policy  
*By attending this training, you give permission for pictures, images etc. of you, captured during the training through video, photo, and/or digital devices, to be used by CTC in promotional materials, publications, and website and waive any and all rights including but not limited to compensation or ownership.*

Privacy Policy  
*At CTC, we are committed to protecting and respecting your privacy. To view our privacy policy, go to <https://www.ctcresourcing.com/about-us/privacy-policy/>*

### REGISTRATION:

✉ Email: [training@ctcresourcing.com](mailto:training@ctcresourcing.com)

✉ Internet: [www.ctcresourcing.com](http://www.ctcresourcing.com)

✉ Fax: +41 61 695 88 67

If you have NOT received an official confirmation 7 days after registering, please call CTC at +41 61 695 88 66 or send an email to [training@ctcresourcing.com](mailto:training@ctcresourcing.com). THANK YOU!